![Softech WorldWide Newsletter]

Softech WorldWide
Newsletter

GATEWAY TO
DIGITALIZED
FUTURE

About SOFTECH WORLDWIDE

Softech WorldWide is a pioneering IT services provider that works with cutting-edge technology to give enterprises a driving force to digitalize and revolutionize their business

Established since 1997

ENTERPRISETUBE

EnterpriseTube is a Gartner-recognized enterprise video content management (EVCM) with live and on-demand video streaming for both internal and external audiences, auto-ingestion of recorded meetings, AI capabilities, branding, and more.

DEMS

Recognized in the IDC MarketScape, Digital Evidence Management System (DEMS) simplifies and streamlines the management of ever-increasing digital evidence by providing a centralized platform to ingest, store, manage, store, secure, analyze, and share digital evidence while ensuring the highest levels of security and compliance like CJIS. DEMS can be deployed on-premises, on clouds, in a hybrid infrastructure, or SaaS.

REDACTOR

Redactor is an AI-powered redaction software that allows you to redact faces, objects, onscreen text, and other sensitive information from videos, audio, images, and documents.

HOW DO REDACTION TOOLS ENSURE DATA SECURITY?

In data security, redaction refers to selectively obscuring or removing sensitive information from a document, file, or other forms of media to protect confidentiality and prevent unauthorized access.

Redaction is commonly employed to safeguard personally identifiable information (PII), financial details, legal content, or any other sensitive data that, if exposed, could lead to privacy breaches, compliance violations, etc.

Redaction aims to minimize the risk of data breaches, adhere to privacy regulations, and uphold the confidentiality of information in various contexts, such as legal proceedings, financial transactions, or sensitive corporate communications.

TRADITIONAL VS. MODERN REDACTION TOOLS AND METHODS

Traditional Redaction Tools

- A manual process with physical redaction
- Limited efficiency, especially for large volumes
- Paper-based, not ideal for digital documents
- Risk of information residue and human error

Modern Redaction Tools

- Digital automation for faster, more accurate redaction.
- Advanced search and pattern recognition.
- Collaboration and version control for teamwork.
- Secure handling of digital documents.
- Audit trails for compliance.
- Integration of machine learning for improved accuracy.

NEW YEAR CELEBRATION

Softech Worldwide joyously welcomed the arrival of the New Year 2024. As a token of appreciation, personalized wallets adorned with individual names were generously distributed among the staff. To add a touch of excitement, wallets were randomly disseminated, encouraging employees to open them and present the gift to the colleague whose name was elegantly inscribed. This initiative not only heightened the festive atmosphere but also fostered employee engagement and collaboration within the organization.

SOFTECH LEARNING RESOURCE CENTRE (SLRC)

Softech Worldwide hosted a workshop at the Softech Learning Resource Center (SLRC) tailored for SQA Automation enthusiasts. Graduates gathered to delve deeper into the intricacies of automation, guided by the expertise of our **Software Architect, Fahad Rehman.**

JOB AD

Softech WorldWide

Position:
Product Analyst

Requirements:

- Exposure on Agile methodologies.
- Experienced on preparing wireframes and designs.
- Skilled on preparing business analysis artifacts such as flow diagrams, requirements documents, user stories & acceptance criteria.
- Experienced in preparing design documentation.
- Familiar with cloud concepts (AWS/Azure)
- Able to write basic SQL query skills

Email your updated resume at
iqra.aziz@vidizmo.com

Apply Now

WE ARE
HIRING!
JOIN OUR TEAM

NETWORK AND SYSTEMS ENGINEER

JOIN OUR TEAM

RESPONSIBILITIES

- Strong understanding of operating system fundamentals in Linux and Windows

- Run and manage various services deployed on Linux and Windows, including containers, AD/DC, DNS, Firewalls, File shares etc.

- Ensure smooth network operations involving Access Points, Managed Switches, VLANs,

- Routers, Firewalls, VPN, Internet Connectivity etc.

- Install and configure computer hardware operating systems and applications.

- Addressing user tickets regarding hardware, software, and networking

- Maintain SLA of all the network and systems involved.

EDUCATION/ EXPERIENCE

- Experience with Linux (any distro, preferably Ubuntu) and Windows
- Knowledge and Lab experience with AD/DC, DNS, DHCP etc.
- Knowledge and Lab Experience managing Firewalls, Switches, and other networking concepts/devices.
- Strong knowledge of Networking Fundamentals such as IP, DNS, Subnet, VLAN, Firewall, Router, Switches etc.
- Strong troubleshooting and analytical skills.
- Bachelor's degree in computer science.
- Fresh or up to 2 years of experience of Network,
- Systems or Security

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SUNDAY BRUNCH- MANAGERS MEET

To welcome Executives, Softech Worldwide organized a brunch at Movenpick Hotel. All managers were invited to come together, share business insights, establish one-on-one connections, and discuss future goals.

IQRA UNIVERSITY JOB FAIR

Softech Worldwide participated in the IQRA University Job Fair 2024—a fantastic experience connecting with talented students and engaging in meaningful interactions.

SOLUTION SALES PROFESSIONAL

JOIN OUR TEAM

RESPONSIBILITIES

- Understand Enterprise video & digital media solutions, its target industries, markets, and buyer personas.

- Manage customer inquiries through calls and emails. Follow up with potential leads, prospects, and customers.

- Transform leads into sales opportunities.

- Establish an understanding of the product pricing and features.

- Close deals and track sales account targets aligned with company objectives.

- Schedule appointments for product demonstrations. Update CRM/HubSpot to produce accurate data in real-time.

EDUCATION/ EXPERIENCE

- Bachelor's degree in any field.

- Excellent communication skills in English (Written/Verbal).

- 2-5 Years of experience required.

- Experience in selling IT Solutions.

- The ability to speak and understand multiple languages.

HIRING!

BD TRAINING

The Business Development training was held with the CEO that equipped employees with essential skills for success in the competitive field of business growth.

TOWN HALL MEETING

Softech Worldwide orchestrated a Town Hall event, providing employees with a unique opportunity to participate in dynamic discussions, transparent communication, and one-on-one sessions with executives. This meeting has played a crucial role in addressing concerns and cultivating a profound sense of belonging. Employees actively shared their valuable insights, fostering a culture where their voices are not only heard but also deeply appreciated.

TECHNICAL PROJECT MANAGER

- Must have worked on large scale enterprise
- projects and international customers.
- Flexible to work in different time zones (Australia to US West).
- Skills - PMP, scrum, scheduling, WBS, project plan, documentation, etc.
- Experience: 7 years +.

FRONTEND ENGINEER

- 3-4 Years of experience.
- Proficiency in OOP concepts.
- Knowledge of angular 2+, browser concepts and algorithms.
- Frontend frameworks such as React and Vue.js.

CONTENT WRITER

- Exceptional content writing.
- Worked in the IT industry.
- Experience: 2-6 years.

PRODUCT OWNER

- Collaborate with cross-functional teams.
- Possess in-depth knowledge of product functionality.
- Familiarity with scrum and agile methodologies. Experience: 6-7 years.

TECHNOLOGY CONTENT STRATEGIST

- Exceptional Content writing.
- Ability to formulate effective strategies.
- Experience: 3-6 years.

ASSOCIATE WEB DEVELOPER

- Knowledge of Java Script and PHP.
- Understanding of HTML, CSS, and Bootstrap. Knowledge of SEO.
- Experience: Fresh-1year.

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HIRING!

IBA CAREER FAIR

Softech Worldwide actively engaged in the IBA Career Fair 2024, and it proved to be an exceptional experience. It connected us with bright minds and aspiring talents, creating a platform for meaningful interactions and potential recruitment. This event also provided valuable opportunities for networking, talent scouting, and building connections that can greatly benefit our organization in the long run.
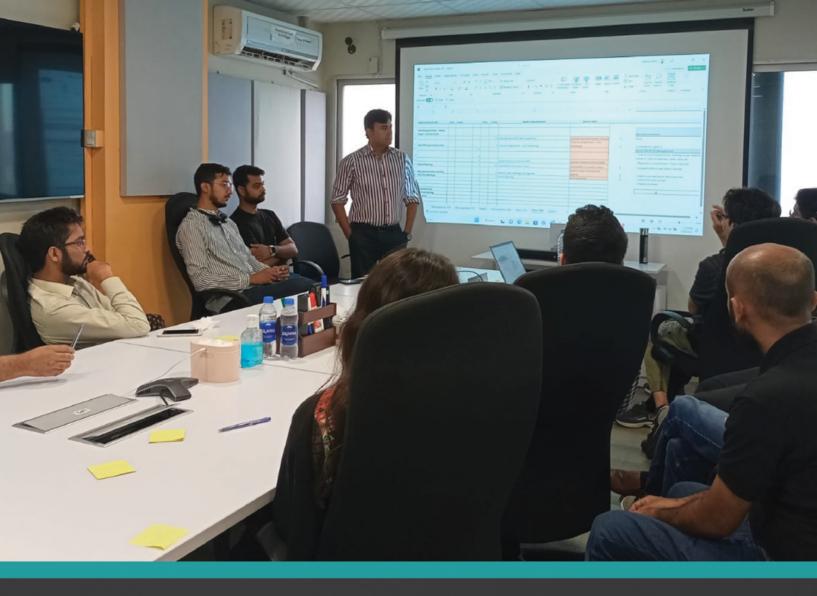
SOFTECH WORLDWIDE

We believe that our greatest asset is our people. At Softech, we provide a supportive and inclusive workplace that empowers our employees to unleash their full potential.

NEXT ISSUES IN FEBUARY 2024

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