



GATEWAY TO
DIGITALIZED
FUTURE

About SOFTECH WORLDWIDE

Softech WorldWide is a pioneering IT services provider that works with cutting-edge technology to give enterprises a driving force to digitalize and revolutionize their business

Established since 1997

ENTERPRISETUBE



LIVE STREAMING
▶ PLAY

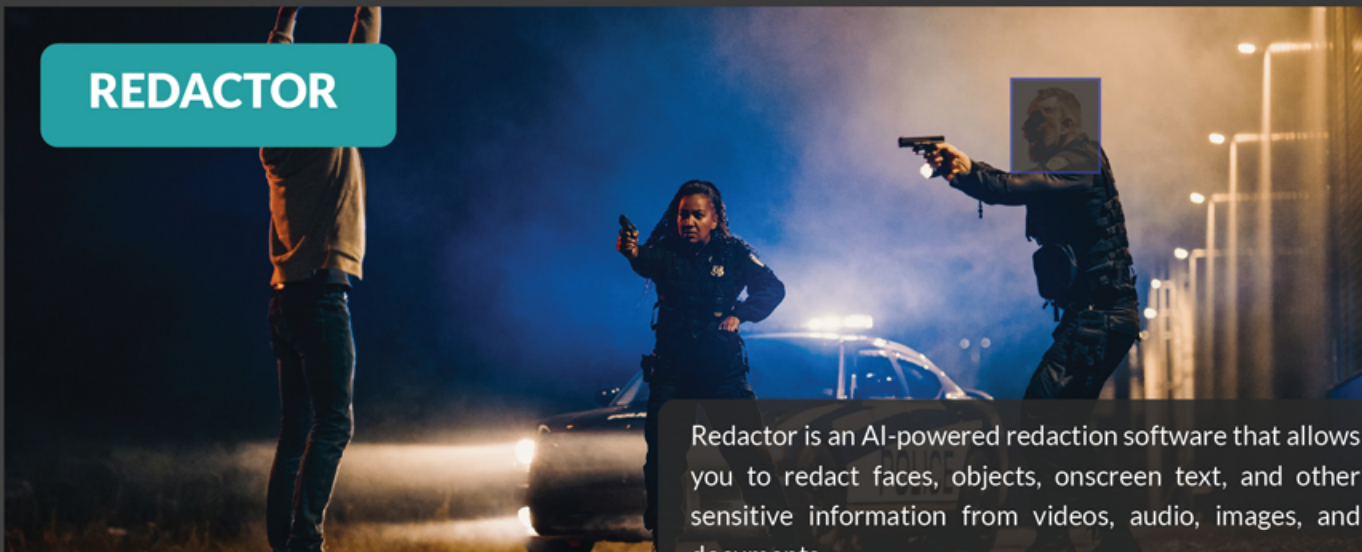
EnterpriseTube is a Gartner-recognized enterprise video content management system (EVCM) with live and on-demand video streaming for both internal and external audiences, auto-ingestion of recorded meetings, AI capabilities, branding, and more.

DEMS



Recognized in the IDC MarketScape, Digital Evidence Management System (DEMS) simplifies and streamlines the management of ever-increasing digital evidence by providing a centralized platform to ingest, store, manage, store, secure, analyze, and share digital evidence.

REDACTOR



Redactor is an AI-powered redaction software that allows you to redact faces, objects, onscreen text, and other sensitive information from videos, audio, images, and documents.



WHAT IS A DIGITAL EVIDENCE MANAGEMENT SYSTEM?

A digital evidence management system is software designed to acquire efficiently and securely, store, analyze, preserve, and share digital evidence. It is often used by police forces, legal entities, and organizations dealing with various types of digital data.

Any evidence captured from your smartphone or tablet can be uploaded to a DEMS. This **artificially intelligent system** can perform a wide range of tasks, from **automatically transcribing evidence files** to **redacting sensitive information**, all while maintaining the security and integrity of the evidence.

Here's why VIDIZMO DEMS is your ideal digital evidence management tool:

FORMAT-AGNOSTIC

VIDIZMO DEMS is format-agnostic, supporting 255+ formats and ensuring compatibility with various mobile device formats for versatile digital evidence handling.

SECURITY AND COMPLIANCE

VIDIZMO ensures evidence security, integrity, chain of custody, and legal compliance, including GDPR, FIPS, and CJIS.

DEPLOYMENT FLEXIBILITY

VIDIZMO provides **multiple deployment options** tailored to your organization's requirements and budget.

WORK ANNIVERSARY



Commercial Manager **Muhammad Umair**
Celebrating 16 years at **Softech WorldWide**.

Read more at: [Mobile Evidence Management Challenges \(vidizmo.com\)](https://www.vidizmo.com)

DINNER WITH CEO

Softech Worldwide employees enjoyed an exhilarating dinner night with the CEO. This initiative offered a valuable opportunity for employees to strengthen relationships, boost morale, inspire motivation, encourage engagement, foster collaboration, align vision, and celebrate achievements—all of which contribute to a positive and productive work culture.



HABIB UNIVERSITY JOB FAIR

Softech Worldwide actively engaged in the **Habib University Job Fair 2024**. It connected us with bright minds and aspiring talents, creating a platform for meaningful interactions and potential recruitment.



JOB AD

Position:
Product Analyst

Requirements:

- Exposure on Agile methodologies.
- Experienced on preparing wireframes and designs.
- Skilled on preparing business analysis artifacts such as flow diagrams, requirements documents, user stories & acceptance criteria.
- Experienced in preparing design documentation.
- Familiar with cloud concepts (AWS/Azure)
- Able to write basic SQL query skills

Email your updated resume at iqra.aziz@vialzmo.com

[Apply Now](#)



DATABASE ENGINEER



JOIN OUR TEAM

JOB RESPONSIBILITIES

- Design and implement database structures that meet the business requirements while ensuring data integrity and performance.
- Write and optimize SQL and NoSQL queries, scripts, and stored procedures to extract, manipulate, and store data effectively.
- Monitor and optimize database performance to ensure optimal response times, scalability, and resource utilization.
- Manage and maintain databases, including backup and recovery, security, user access, and version control.
- Work closely with backend developers to understand their data needs, provide support, and develop efficient database solutions to meet application requirements.
- Contribute to data warehousing projects, including data integration, ETL processes, and reporting solutions.
- Leverage expertise in big data technologies and data stream processing tools for real-time analytics and insights.

QUALIFICATION / EXPERIENCE

- Bachelor's degree in computer science, Information Technology, or a related field.
- Proven experience as a Database Architect or similar role, ideally in Fintech or largescale Financial Applications
- Proficiency in SQL and NoSQL databases.
- Must be familiar with OLTP systems using SQL Server and Elastic Search.
- Strong expertise in performance tuning, indexing, and query optimization.
- Knowledge of data warehousing, big data, and data stream processing is a plus.
- Strong communication and teamwork skills to collaborate effectively with other teams.
- Ability to work independently, meet deadlines, and handle multiple projects simultaneously.
- Familiarity with cloud-based database solutions is a bonus.



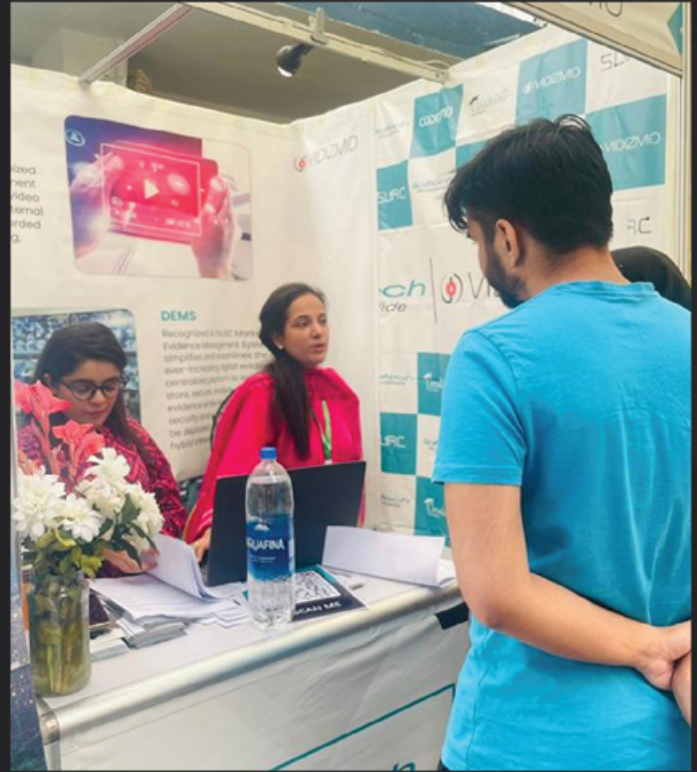
FAISAL SHAFIQ

Celebrating 16 years
at Softech WorldWide.

Apply at: <https://vidizmo.bamboohr.com/careers/243>

SZABIST CAREER FAIR

Softech Worldwide participated in the **SZABIST University Career Fair 2024**—a fantastic experience connecting with talented students and engaging in meaningful interactions.



JOB AD

Position: Product Analyst

Requirements:

- Exposure on Agile methodologies.
- Experienced on preparing wireframes and designs.
- Skilled on preparing business analysis artifacts such as flow diagrams, requirements documents, user stories & acceptance criteria.
- Experienced in preparing design documentation.
- Familiar with cloud concepts (AWS/Azure)
- Able to write basic SQL query skills

Email your updated resume at iqra.aziz@videmo.com

[Apply Now](#)



SOLUTION SALES PROFESSIONAL

JOIN OUR TEAM

RESPONSIBILITIES

- Understand Enterprise video & digital media solutions, its target industries, markets, and buyer personas.
- Manage customer inquiries through calls and emails. Follow up with potential leads, prospects, and customers.
- Transform leads into sales opportunities.
- Establish an understanding of the product pricing and features.
- Close deals and track sales account targets aligned with company objectives.
- Schedule appointments for product demonstrations. Update CRM/HubSpot to produce accurate data in real-time.

EDUCATION/ EXPERIENCE

- Bachelor's degree in any field.
- Excellent communication skills in English (Written/Verbal).
- 2-5 Years of experience required.
- Experience in selling IT Solutions.
- The ability to speak and understand multiple languages.



ARIF BASHIR

Celebrating 1 year at Softech WorldWide.

HIRING!



MEETING WITH IBA CAREER DEVELOPMENT DEPARTMENT

Softech Worldwide invited members of the **IBA Career Development Department** for a focused meetup. The aim was to engage in collaborative discussions on how Softech can actively contribute to shaping the future of students. The CEO also shared his inspiring journey of founding and building the company from the ground up. Throughout the meetup, participants actively exchanged ideas and insights on various ways Softech can contribute to the advancement of students' careers. From internship programs to skill development initiatives, the discussion was rich with innovative strategies and actionable plans.



MACHINE LEARNING ENGINEER

- Programming experience with at least one modern language such as Python, C#, or C++ including object-oriented design.
- Experience in scaling and fine-tuning existing models.
- Skills - Deep learning framework Pytorch or TensorFlow, Video Analytics algorithms, Computer vision.
- Ability to partake in deep learning architectural discussions and drive technical decision making.
- Experience: 2years +.

FRONTEND ENGINEER

- 3-4 Years of experience.
- Proficiency in OOP concepts.
- Knowledge of angular 2+, browser concepts and algorithms.
- Frontend frameworks such as React and Vue.js.

PRODUCT MARKETING ANALYST

- Exceptional content writing and research skills.
- Worked in the IT industry.
- Experience: 2-6years

PRODUCT OWNER

- Collaborate with cross-functional teams.
- Possess in-depth knowledge of product functionality.
- Familiarity with scrum and agile methodologies.
- Experience: 6-7 Years

TECHNOLOGY CONTENT STRATEGIST

- Knowledge of Java Script and PHP.
- Understanding of HTML, CSS, and Bootstrap.
- Knowledge of SEO.
- Experience: Fresh-1year.

Scan the QR code



HIRING!



SIR SYED CAREER FAIR

Softech Worldwide took active part in **Sir Syed University Career Fair 2024**. This event provided valuable opportunities for networking, talent scouting, and building connections that can greatly benefit our organization in the long run.

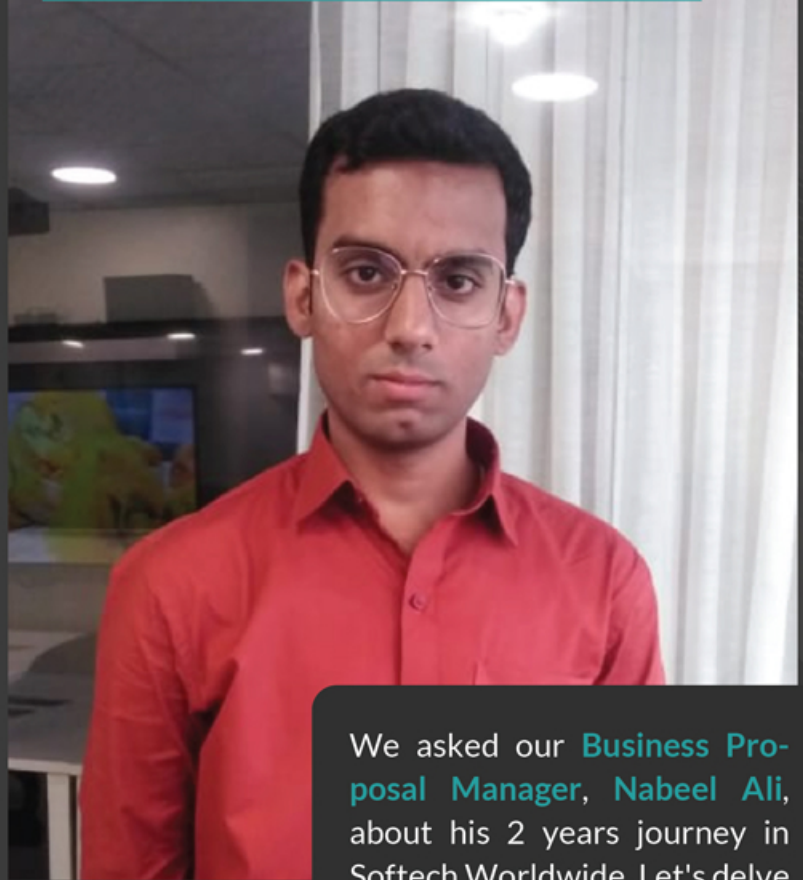


01

What initially attracted you to join Softech Worldwide, and how has your perception evolved since then?

As a fresh grad, I gave quite a handful of interviews. Softech approached me and the first impression of the workplace, the people that hired me, the package I was offered was great comparatively. And the perception that I've seen that applied to everyone is that the company values you the more you add value - which is how the world works. I have proven to add value to many aspects of the organization and today I enjoy the perks of it.

EMPLOYEES CORNER



We asked our **Business Proposal Manager, Nabeel Ali**, about his 2 years journey in Softech Worldwide. Let's delve into what he shared with us.

02

Share some key milestones from your journey with Softech Worldwide so far?

Softech gives opportunities to resources to prove themselves and grow in their careers. I, myself, have grown from a junior position to a managerial position in a very short spurt of time. Starting off as a fresh grad, moving on to a lead and soon after a manager in a single year, then building up a new dept from scratch are some key milestones throughout the journey.

03

What do you find most rewarding about working at Softech Worldwide?

The people, the culture, how the company values people that offer value to the company, the product, and the global exposure.

04

What advice would you give to new employees joining Softech Worldwide based on your own experiences?

Be a critical thinker. Be eager to learn. Softech is willing to teach you far more than most companies out there, we just want you to be one to take all that. You will cherish all that you learn here with our team and the work you do here - as several have that worked with us and left, and several that decided to come back and work with us for the culture and what we offer.

05

In what ways do you feel Softech Worldwide supports your professional growth and development?

Softech has valued me not only as an employee and resource but also my career ambitions and helped me find the right path for myself. It shows Softech makes their best effort to help an employee, an individual builds a career and excels in life while ensuring they add value to the company.

06

How do you see Softech Worldwide evolving, and what role do you hope to play in?

Given the niches Softech works on in the field of software, Softech has a great future ahead of itself. And I hope to play a key role in shaping that future and adding value as I move along.





Softech WorldWide

We believe that our greatest asset is our people. At Softech, we provide a supportive and inclusive workplace that empowers our employees to unleash their full potential.

NEXT ISSUES IN MARCH 2024



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